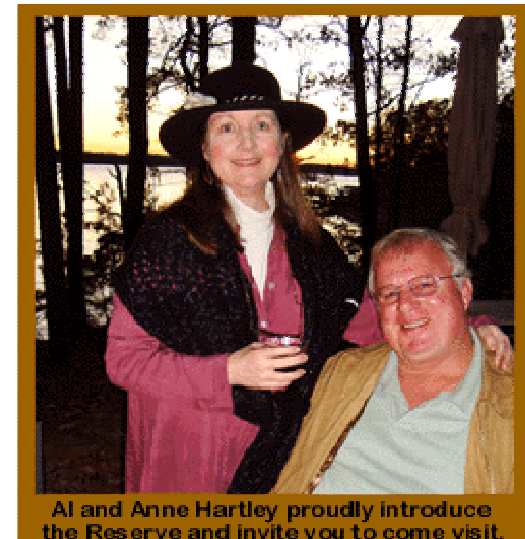




Our Story

Roanoke Reserve is part of the former VA Senator H. B. Moseley farm on the Roanoke River that pre-dates the creation of the lake. While the farming "Low Grounds" adjacent to the river were flooded when the lake was completed in 1963; the higher elevation land became premier, highly coveted Lake Gaston property — much of which has remained in the family and undeveloped. Al and Anne Hartley (granddaughter of Sen. Moseley) have designed Roanoke Reserve in a manner that preserves the integrity of the land and the magic of this very special place on Lake Gaston.



Al and Anne Hartley proudly introduce the Reserve and invite you to come visit.

In 2006, when we began exploring possibilities of developing this beautiful land and lake environment, we realized early on that conventional subdivision approaches would be hard to embrace. That would have meant clearing beautifully wooded land, opting for the maximum quantity of minimum-sized lots, and eliminating the special ambience of the environment. Doing so would have destroyed the essence of this exceptional property. Plus it was out of alignment with our personal values and sense of stewardship for the land.

As Lake Gaston matured, a market for more space coupled with upscale waterfront exclusivity emerged. The Reserve vision was aligned: multi-acre lots with a conservation-aligned, low impact development approach to maintain the natural beauty of the environment and the wonderful ambience of the setting.

The Reserve made its debut in 2008. Unfortunately 2008 was not the best time in light of the economic downturn which, of course, impacted the market trend that was emerging. We maintained the original land plan until 2013 when things started moving again. At that time, our Reserve team revisited the design to more closely align with post-recovery trends while preserving the overall vision of the Reserve. Phase 1 of this redesign offering smaller lot options was introduced and resulted in the sale of the first property. The Reserve's "first family" fell in love on their first visit. Their custom-designed home and boat house began construction in April 2014. Larger signature lots are also still part of the plan.

We personally invite you to come and experience the Reserve first hand to truly appreciate this special place and possibilities...and be part of something wonderful on Lake Gaston!

